



European
Regional
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Fund

INVITATION

TO THE KICK-OFF CONFERENCE FOR CTCC PROJECT LAUNCH

Within the frame of the South Baltic Programme 2014–2020 (ERDF part-financed)

Dear Colleagues, Partners and Stakeholders of Creativity, Innovation, Business, Entrepreneurship and Policy,

On behalf of the “CTCC” Leading Institution – Hochschule Wismar, University of Applied Sciences: Technology, Business and Design (Germany), we would like to invite you to the CTCC Kick-off Conference in the frame of the South Baltic Programme 2014-2020 (ERDF part-financed).

The Kick-off Conference grants as a unique opportunity to underpin the set project scope and scale and to efficiently kick-start the project, discussing our contributions, joint actions, events, deliverables and results, as well as exchanging experiences, needs and expectation in terms of creativity and business cooperation that lead to stronger value chain and strengthen blue and green growth perspectives in our region.

Practical information related to organisational and technical issues is attached to this invitation.

Registration to the CTCC Kick-off Conference closes **by Friday, 11th August 2017**.

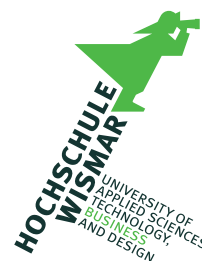
Registration under the following link: [Kick-Off-Conference Gdynia](#)

Each project partner should be represented in the Kick-off Conference.

We are looking forward to meeting you soon in Gdynia and have a productive and nice Kick-Off Conference, which will be a crucial stepping stone for our team and the project core!

On behalf of the project,
the Organisers

Paulina & Karolina, PP8 – Pomeranian Science and Technology Park
Laima, LP – Hochschule Wismar, University of Applied Sciences



AGENDA

Event dates:	Wednesday, 30 th August, time: 09:00–17:00, CET 31 st August, time: 09:00–12:30 CET
Event venue:	Pomeranian Science and Technology Park (PSTP), building no. III Aleja Zwycięstwa 96/98 81-451 Gdynia, Poland
Room:	Room G, Level I
Scope of the event:	One-and-a-half day event
DAY I:	State of Play of the CTCC Project & its implementation – Background and Compliance with the Rules
DAY II:	Getting to the Detail: Content WPs, Action Plan, Calendar and Kick-Start of Implementation
Participants:	Direct project partners (min. 1 representative of each direct partner, LP, PP2-PP10, max. 2 persons / partner institution).
Project Team and Support:	
Kick-off implementing partner (host)	Pomeranian Science and Technology Park Karolina Skrzypik / Paulina Kisiel k.skrzypik@ppnt.gdynia.pl / p.kisiel@ppnt.gdynia.pl Tel.: +48 58 880 82 17
Lead partner	Laima Gerlitz laima.gerlitz@hs-wismar.de Mobile: + 49 178 203 5761 Anatoli Beifert anatoli.beifert@hs-wismar.de Tel.: +49 3841 753 7634

PRACTICAL INFORMATION

Accommodation:

Mercure Gdynia Centrum - 4,5 km from the Venue
ul. Armii Krajowej 22, 81-372 Gdynia
<http://www.mercure.com/gb/hotel-3417-mercure-gdynia-centrum/index.shtml>

Arrival:

Tuesday, 29th August 2017

BY PLANE.

Arrival at Gdansk Airport (Port Lotniczy Gdańsk)

GDANSK Airport – Gdynia

A train service connects the airport with the three cities of Gdansk, Sopot and Gdynia although a change at Gdansk-Wrzeszcz may be required. You can reach the platforms, where you will find ticket machines, by taking the escalator to the left as you leave the baggage hall. Tickets cost 3.80zł to Gdansk and 6.50zł to Sopot and Gdynia.

For more information check train times at www.rozklad-pkp.pl/en or at <https://www.skm.pkp.pl/en/>

The SKM trains are going between the Tricity of Gdansk – Sopot – Gdynia

BY BUS: catch a bus 210 to Gdansk, 122 to Sopot and 4A to Gdynia. You will find the bus stops directly across the road as you leave the terminal.

BY TAXI.

Neptun Taxi is the official taxi firm and can be trusted. Look out for their cars with the 19686 logo on the side. Please be advised that **not all taxis in might provide non-cash payments. Please ask the taxi driver if it is possible to pay by a card before starting your travel.**

Distance: Gdansk Airport – Htel Mercure Gdynia – ca. 24 km.

COST – ca. 30 EUR

Please note that we are obliged to use the most cost effective connections to ensure the eligibility of using ERDF funds (e.g. use public transport instead of taxi, when not reasoned, respectively)

Dinner venue:

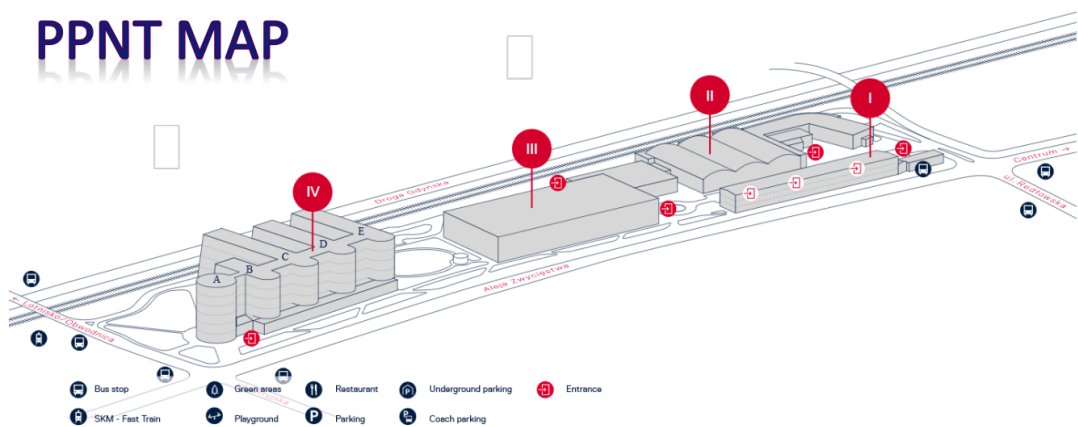
Pasta Miasta
Świętojańska 46
81-391 Gdynia (Gdynia's city centre)
<https://www.facebook.com/pastamiasta/>

MAP I: Kick-Off Conference Venue



Source: PSTP

PPNT MAP



Source: PSTP

KICK-OFF CONFERENCE PROGRAMME

DAY I: Wednesday, 30th August 2017 – CTCC State of Play and Implementation Guide

Start / End	Theme	Location	
<i>Arrival (Tuesday, 29th August 2017). Accommodation is booked individually by partners upon recommendation</i>		Gdynia	
08:30	09:00	Coffee & Registration	B. III, Room G
09:00	09:10	Welcome by the Host <i>Pomeranian Science and Technology Park Gdynia</i> Welcome by the Lead Partner <i>Hochschule Wismar, University of Applied Sciences</i>	B. III, Room G
09:10	10:30	Getting Know Each Other: Short partner presentations, roles & contributions in the CTCC Project. What is the state of play of cross-sectoral cooperation & crossovers for innovation among the creative and traditional companies and entrepreneurs in YOUR region? <i>Each partner makes a short visual presentation (10 min.) referring to her / his tasks and contribution to the project</i>	B. III, Room G
10:30	11:30	CTCC State of Play & its Mainstay – rationale, scope, scale and structure <i>Laima Gerlitz / Anatoli Beifert</i> <i>Lead Partner, Hochschule Wismar, University of Applied Science</i>	B. III, Room G
11:30	11:45	Coffee break	B. III, Room G
11:45	13:00	WPI – Management and Coordination Framework conditions, partner participation & contribution, management bodies, reporting & reimbursement <i>Lead Partner Hochschule Wismar, University of Applied Science</i>	B. III, Room G
13:00	14:00	Lunch	B. III, Room G
14:00	15:00	Compliance with the Programme Rules, Partnership Obligations and Work with the JS and responsible Project Officers <i>Antanas Šabanas, CTCC Project Responsible Officer, Joint Secretariat South Baltic Programme 2014-2020</i>	B. III, Room G
15:00	15:30	Q & A Session with the JS Project Officer <i>Partners are recommended to bring financial officers for any possible reporting or financial questions</i>	B. III, Room G
15:30	15:45	Coffee break & Networking	B. III, Room G

Start / End	Theme	Location
15:45 – 16:45	WP2 – Communication & Dissemination <i>Lead Partner Hochschule Wismar, University of Applied Science</i>	B. III, Room G
16:45 – 17:15	Q & A in the Partnership and End DAY I	B. III, Room G
19:00	Go & Disseminate the CTCC – Reach your target groups and the public! Networking Event incl. dinner Venue: Pasta Miasta, Świętojańska 46, 81-391 Gdynia	

DAY II: Thursday, 31st August 2017 – GETTING TO THE CONTENT DETAILS: Action Plan, Calendar and Kick-Start of Implementation

Start / End	Theme	Location
08:30 – 09:00	Coffee & Registration	B. III, Room G
09:00 – 10:00	WP3 – Development of Triple-Helix Creative-Traditional Business Partnership Platform Structure & Action Plan, Activities Breakdown & Outputs, WP Leader & Your Task Leaders and the WP Calendar <i>PP4 – Public institution Rietavas Tourism and Business Information Centre / RTVIC</i>	B. III, Room G
10:00 – 11:00	WP4 – Development of Creative-Traditional Business Innovation Training Model Structure & Action Plan, Activities Breakdown & Outputs, WP Leader & Your Task Leaders and the WP Calendar <i>PP10 – Blekinge Institute of Technology / BTH</i>	B. III, Room G
11:00 – 11:15	Coffee break	B. III, Room G
11:15 – 12:15	WP5 – Cross-Innovation Implementation and Sustainable Utilisation Structure & Action Plan, Activities Breakdown & Outputs, WP Leader & Your Task Leaders and the WP Calendar <i>PP7 – Media Dizjan / MD</i>	B. III, Room G
12:15 – 13:00	Q & Answers, Networking and Lunch	B. III, Room G
13:00	End DAY II and transfer to the airport, railway station, etc.	
<i>Departure (Thursday, Friday, 31st August / 1st September 2017)</i>		



NOTES

A series of horizontal dashed lines for writing notes, spanning the width of the page.

